

“It’s a modern up-to-date, interactive, interesting, fun way to learn Chinese. I highly recommend *Encounters*.”

—Li Mann, Fresno City College

Engaging

“A powerful and innovative textbook series for students of Chinese.”

—Christopher Lupke, Washington State University

Try Now

ENCOUNTERS

CHINESE LANGUAGE AND CULTURE

Learn by Doing

Every teacher knows how much easier it is to teach students when they are enthusiastic about their subject. The *Encounters* program spares no effort to excite learners and their teachers while still offering the highest quality materials available.

Learning through active engagement of students is one of the most effective ways to teach foreign language. That’s why each unit in *Encounters* offers an inviting combination of in-class, individual, pair, and group activities.

In addition, there are ample opportunities for creative use of the materials, such as acting out scenes using the Screenplays or performing the rap songs in each unit.

Humor, music, and video encourage learners to approach the study of Chinese with enthusiasm and confidence.



Supports Different Learning Styles

Students learn in different ways and at different paces. This is why *Encounters* offers a great variety of audio and video materials, in addition to written lessons and exercises.

Students are provided many paths to achieve proficiency at a faster pace:

- All audio and video components are available on the web, so students can work at their own pace, watching and listening to the videos and audio segments as many times as needed.
- Engaging photos and illustrations throughout the textbooks and character writing workbooks provide rich visual learning opportunities.
- Podcasts summarize and reinforce lessons taught in each unit.
- Rap songs recap the themes and vocabulary of each unit in a fun way.

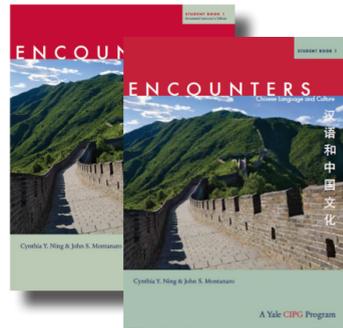
Keep Them Wanting More

At the heart of the *Encounters* program, and filmed entirely on location in China, the dramatic series transports the viewer directly to cities and villages in this vast nation. The storyline weaves through the lives of nine main characters as they are swept along in the flow of their individual adventures. As their lives entwine in unexpected ways, these characters make discoveries about themselves and each other, and about communicating with strangers as well as friends.

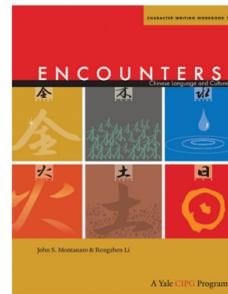


Email Encounters.Chinese@yale.edu to request an Examination Copy, Class Test, or talk to an *Encounters* expert!

Contact your campus bookstore about placing orders for *Encounters* with Yale University Press/Trilateral LLC, or call 1-800-405-1619 to order books directly.



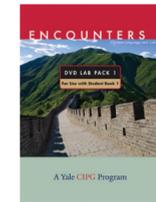
Annotated Instructor's Edition 1
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Student Book 1
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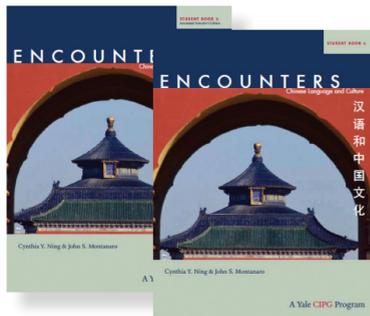
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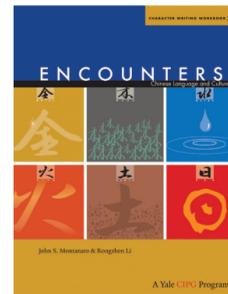
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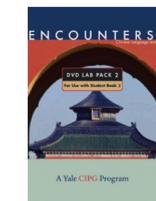
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Student Book 2
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Character Writing Workbook 2
ISBN 978-0-300-16171-7



Screenplay 2
ISBN 978-0-300-17598-1



DVD Lab Pack 2
ISBN 978-0-300-17599-8

Live the Language!



Discover *Encounters*, a ground-breaking, multimedia program for beginner level Chinese designed to accelerate student language proficiency and cultural understanding

Immerses Students

through authentic video that depicts real-life scenarios and exposes them to the sights and sounds of China

Engages Learners

by providing exciting opportunities for learning through an unprecedented range of media

Helps Teachers

with an array of innovative media, activities, and teaching tips to create a high-performance classroom

WWW.ENCOUNTERSCHINESE.COM

Yale



“I wouldn’t use anything else. I love it. It’s hard for American students to learn in the traditional Chinese way. *Encounters* is more fluid and does not promote rote memorization.”
—Jennifer Portillo, The Denver Center for International Studies

Communicative

The Encounters Approach

Informed by the latest language learning research and enriched by the creativity of language and media experts who participated in its development, *Encounters* represents a new generation of language programs. The program embodies a communicative, task-based approach, using authentic materials both in the textbook and the media that focuses students to learn by doing and not by rote memorization.

The guiding principle of *Encounters* is to launch students on a learning adventure by enabling and reinforcing what they can accomplish using Chinese (e.g. can-do’s) and continually stretching their abilities through additional activities, vocabulary, and increasingly complex language use.

The dramatic series establishes a reference point for each unit, and provides ample opportunities to develop listening and speaking skills while introducing authentic Chinese culture. Relevant grammatical points and topics are then introduced and developed in context so students can accomplish their tasks and learning objectives.

The focus of each unit then shifts to reading and writing to develop students’ full range of communication abilities. This communicative approach to language instruction is supported across integrated textbooks, workbooks, and other audio-visual and web media.



The Authors

Cynthia Y. Ning is Associate Director of the Center for Chinese Studies and U.S. Director of the Confucius Institute of the University of Hawai’i at Manoa, where she has taught courses in Chinese language and film for more than 25 years. She is the former President and Executive Director of the Chinese Language Teachers Association.



John S. Montanaro recently retired as Senior Lecturer in Chinese at Yale University, where he taught for more than 30 years. He was also the Managing Editor of Far Eastern Publications, a publishing unit at Yale that specialized in textbooks and other East Asian language materials.



Scope

Encounters is based on the ACTFL proficiency standards. By the end of Student Book 2, students can achieve between an intermediate low and an intermediate mid level and engage in conversations in real-life situations.

Student Book 1 focuses on preparing the student to interact with Chinese speakers and to have a foundation of Chinese culture. Book 1 cover topics such as introductions, making appointments, discussing yourself and your family, as well as shopping and bargaining.

Student Book 2 builds on the themes and knowledge gained in Book 1 and prepares students for activities needed to live in China such as shopping for groceries, making travel plans, having dinner at the home of a Chinese friend, and eating out in a restaurant.

“*Encounters* shows my students how Chinese is used in real life context. The cultural segments are great because they let students see different points of view in Chinese.”
—Jean Kimura, Milken Community High School

Authentic

Life in China

Encounters provides the closest experience to being in China without leaving the classroom. Filmed in six different regions across the country (Beijing, Qinghai Lake, Shanghai, Yangshuo, Suzhou, and Xi’an), students see a varied cross-section of everyday life in both urban and rural settings.

Using a dramatic series with carefully controlled use of the language, students meet a diverse cast of characters who live and work in China, including native Chinese speakers and Americans who speak or are learning Chinese. By watching dramatizations of real-life situations in China, students pick up on aspects of culture that are infused in language through gestures and body language.

Abundant representations of modern China and Chinese culture are included throughout the *Encounters* program. Dialogues, unit themes, photographs, illustrations, and audio and video clips provide students with exposure to as much authentic material as possible.

Authentic Cultural Content

Chinese culture, from its city-scapes, history, and arts, to local habits and conventions, is vividly depicted across all media of the program.

Some examples include:

- Various forms of greetings
- Perceptions of visitors to China
- Major Chinese festivals
- Color symbolism in traditional China
- Courteous bargaining in street markets
- Chinese reactions to Western foods
- Conventions for ordering in restaurants
- The roles of host and guest



Collaboration with a Chinese Publisher

Encounters represents a unique East-West partnership between Yale University and China International Publishing Group to create high quality and authentic materials to set a new standard of Chinese language instruction. These partners collaborated to incorporate the latest language acquisition methods and to develop a robust and extensive content to explain Chinese culture.



“Wonderful textbooks! With *Encounters*’ well-constructed units and careful organization, I can save a lot of planning time.”

—Jia Yanmei, Perry County Central High

Integrated

The Encounters Suite of Materials

Unparalleled Audio-Visual Media

A beautifully produced dramatic series offers the ability to experience the language depicted in authentic situations and settings.

Episodes are linked with corresponding units in the textbooks, activities in the workbooks, and online materials, including audio/video clips and podcasts.

Encounters Website: 24x7 Access

EncountersChinese.com offers a variety of online materials, including the dramatic episodes, related audio and video clips to accompany the text, Cultural Bits videos, podcasts, unit rap songs, vocabulary lists and other reference materials for both students and teachers.

Textbooks and Workbooks

Four-color textbooks contain extensive exercises, explanations and activities, cultural notes, as well as links to audio, video and web-based instructional aids.

Annotated Instructor’s Editions provide answer keys to exercises, teaching tips, and suggested group activities to create a high-performance, proficiency-oriented classroom.

Character Writing Workbooks are designed to help students learn the Chinese characters found in each unit of the Student Book. The workbooks not only provide opportunities for writing practice, but explain the historical derivation of characters and provide suggestions for remembering them.



Why Teachers Love Encounters

Teachers have an exciting array of options designed to help them in and out of the classroom, including:

- Annotated Instructor’s Editions, with answer keys and teaching tips superimposed on the textbook
- Numerous activities and exercises to support different teaching styles and learners
- An online teacher community to share best practices
- Additional downloadable resources on the website, such as sample quizzes, rap lyrics, photographs, etc.

